BEVERLY A. FERAGOTTI

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Summary

Accomplished healthcare executive with extensive experience leading multi-site clinical operations, imaging services, value-based care programs, and enterprise-wide strategic initiatives. Proven success driving operational excellence, financial performance, regulatory compliance, and service line growth across complex health systems. Expertise in P&L management, physician collaboration, program development, process improvement, and cross-functional leadership while delivering measurable improvements in quality, patient access, workforce engagement, and organizational performance. Recognized for building high-performing teams, implementing innovative healthcare solutions, optimizing clinical workflows, and executing transformational strategies that strengthen operational efficiency and long-term business success.

Skills

- Clinical Operations
- Value-Based Care
- Imaging Administration
- Program Expansion
- Performance Analytics
- Service Integration
- Process Optimization
- Regulatory Compliance
- Healthcare Innovation
- Change Leadership
- Talent Development
- Stakeholder Collaboration
- Operational Excellence
- Strategic Execution
- Capital Planning
- Quality Improvement
- Executive Governance
- Business Transformation
- Financial Stewardship
- Budget Administration
- Physician Engagement

Experience

Market Director, Government Programs **09/2022 to Current**
DaVita Integrated Kidney Care **Denver CO**

- Directed government healthcare program operations, executing strategic initiatives that improved operational performance, quality outcomes, regulatory compliance, and financial results across multi-market service areas.
- Led cross-functional teams and provider partnerships, strengthening collaboration with physicians, executive leadership, and community stakeholders to advance Medicare, Medicaid, and Value-Based Care objectives.
- Managed market P&L, operating and capital budgets, monitored KPIs, and presented executive operating reviews to drive fiscal accountability, performance improvement, and sustainable program growth.
- Spearheaded government program transformation initiatives, partnering with operational, innovation, and IT teams to optimize workflows, integrate technology solutions, and enhance service delivery capabilities.
- Oversaw market governance, business development, and performance analytics, identifying process improvement opportunities, implementing scalable solutions, and achieving clinical, operational, and financial excellence across government-funded programs.

Director of Billing/Reimbursement/Finance **03/2021 to 09/2022**
LUTHERAN SENIORLIFE **Cranberry Township PA**

- Directed enterprise revenue cycle operations across 28 entities, optimizing billing, collections, accounts receivable, and revenue integrity while ensuring Medicare and corporate compliance.
- Led payer contract negotiations, reimbursement strategy, Medicare cost reporting, and audit readiness, maximizing reimbursement accuracy and strengthening financial performance.
- Managed budget development, financial forecasting, and operational analytics, leveraging KPI dashboards and AR analysis to improve cash flow, revenue recovery, and fiscal accountability.
- Oversaw Value-Based Care (PACE/LIFE) reimbursement programs across five counties, developing enterprise performance dashboards to monitor quality metrics, reimbursement outcomes, and regulatory compliance.
- Provided executive leadership for finance, billing, and reimbursement teams, driving process optimization, staff development, compliance excellence, and continuous improvement across multi-site healthcare operations.

Regional Administrator, Imaging **08/2018 to 11/2020**
ALLEGHENY HEALTH NETWORK **Pittsburgh PA**

- Directed multi-site imaging operations across academic hospitals and outpatient centers, driving operational excellence, service line expansion, patient throughput, and strategic growth initiatives.
- Led 400+ radiology, technical, nursing, and support professionals, strengthening workforce engagement, organizational design, cross-functional training, and leadership development to improve operational performance.
- Managed multimillion-dollar operating and capital budgets, ensuring fiscal accountability through budget variance analysis, inventory optimization, cost containment, and resource allocation.
- Partnered with radiologists, physician leaders, and executive stakeholders to implement advanced imaging programs, including Functional MRI, Contrast-Enhanced Ultrasound, Neuroimaging, and Lutathera Therapy.
- Spearheaded imaging transformation initiatives, optimizing workflows, expanding service capacity, reducing inpatient length of stay, and leading facility planning and departmental modernization across multiple locations.

Clinical Sales/Support Specialist **05/2017 to 07/2018**
SIEMENS MEDICAL USA **Malvern PA**

- Built strategic relationships with physicians, key opinion leaders (KOLs), and healthcare stakeholders, driving customer engagement, solution adoption, and long-term clinical partnerships across assigned territories.
- Led pre- and post-sales clinical demonstrations, site planning, and implementation support, ensuring seamless system deployment, workflow integration, and successful customer onboarding.
- Delivered hands-on clinical education and product training for physicians, clinicians, and support staff, accelerating user competency, technology adoption, and customer confidence.
- Evaluated and optimized clinical workflows through process improvement and cross-functional collaboration, enhancing operational efficiency, user experience, and implementation success.
- Guided healthcare organizations through system integration and regulatory compliance, partnering with internal teams to ensure implementation readiness, quality standards, and exceptional customer support.

Manager, HV Breast Care and Women's Health, Medical Neighborhoods Manager, Wound Care / Manager, Radiology Operations **03/2008 to 05/2017**
HERITAGE VALLEY HEALTH SYSTEM **Beaver PA**

- Directed breast imaging, women's health, wound care, and radiology operations, leading multi-disciplinary teams to improve clinical quality, patient access, operational performance, and service line growth.
- Launched and expanded breast care and wound care programs, overseeing staffing, workflow design, equipment procurement, accreditation readiness, and scalable operations across multiple sites.
- Managed radiology service line budgets, performance metrics, and Six Sigma initiatives, increasing imaging throughput, optimizing resource utilization, and delivering sustained financial and operational improvements.
- Partnered with physicians, radiologists, oncology, and surgical leadership to strengthen referral pathways, enhance care coordination, and accelerate patient navigation across the medical neighborhood.
- Drove community outreach, women's health initiatives, and strategic marketing, securing grant funding, expanding preventive screening programs, and increasing mammography utilization, oncology referrals, and downstream service growth.

Education and Training

Master of Legal Studies: **Healthcare Law and Regulation** **05/2020**
University of Oklahoma Norman, OK

Master of Business Administration **12/2003**
Robert Morris University Moon Township, PA

Bachelor of Arts: **Radiography, Management** **08/2002**
LaRoche College Pittsburgh, PA

Radiography **01/1991**
Aliquippa Hospital School of Radiography Aliquippa, PA

Certifications

- ARRT - American Registry of Radiologic Technologists
- CPR - Basic Life Support (BLS) Instructor
- Lean Six Sigma Black Belt

Accomplishments

- Core Value Award, 2023, Integrity, East Division, DaVita IKC.

Profile Link

https://bold.pro/my/beverly%2Daferagotti/179r

Websites, Portfolios, Profiles

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